

PODCASTING FOR CONNECTION

a service from  virtual
not distant.

Many teams have successfully adapted to the online space and have figured out a way of staying connected at different levels.

Yet while offices will still play an important part in 21st-century work life, hybrid workspaces and 100% remote organisations are here to stay.

It's time to design new ways of keeping our people connected, to their peers, their leaders and the purpose of their organisation.



As organisations have woken up to the fact that it is possible for team members to collaborate at a distance, that employees can be trusted to get on with the work when they're out of sight, and that technology has given us a range of options to remain connected, there are still many questions buzzing around the minds of leaders in organisations:

Will people continue to feel like “they belong”?

How will our employees build and maintain their informal networks?

Is our collaborative culture in danger of disappearing?

ENTER... PODCASTING

Podcasting can be a powerful way of bringing your people together, away from their screens. But not the kind of podcasting we hear about every day.

The kind that surfaces those conversations we long to overhear in the workplace.



The kind that celebrates achievements.

The kind that tells stories that resonate with and inspire employees.

The kind that builds a sense of belonging and community.

WHAT IS PODCASTING FOR CONNECTION?

Since 2016, Virtual not Distant has been helping remote managers and their teams adopt online collaboration practices. We have been sharing our expertise, and that of many others in the remote space through our own show: the *21st Century Work Life* podcast.

Podcasting for Connection is our new service, to help people in organisations embracing remote work to stay connected through audio.

There is something powerfully intimate about hearing someone's voice. It can bring a sense of closeness – regardless of how physically apart you are.

Carefully curated and designed, an internal podcast can build a sense of belonging and inclusiveness. You can help your people be a part of those conversations that matter, but that are not part of their day to day.

It puts your people at the centre of the creation process.



HOW IT WORKS

1) WE SPEAK

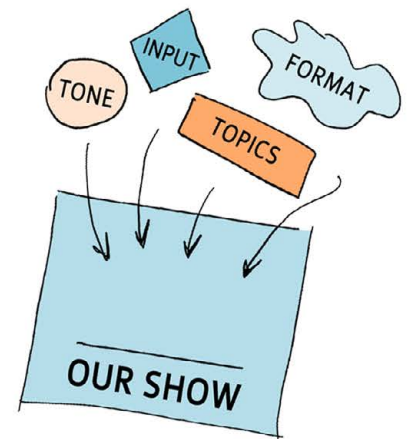
You will speak to Pilar Orti, prolific podcaster herself and online collaboration specialist.



*What disconnection issues are you facing?
What aspects of your culture do you want to amplify?
What other internal communication and learning initiatives are you running in your organisation?*

2) YOU DECIDE OUR LEVEL OF SUPPORT

We recommend you start with a “Podcast Inspiration and Planning Workshop”. You can always upgrade later to another package. Through this workshop you’ll assess whether there is enough appetite and available time in the organisation to commit to the project.



3) WE MAP OUT OUR COLLABORATION

After the workshop, we’ll help you put together your podcast team, upscale your people and help them plan the show.



We’ll help you set up the online collaboration tools and systems of visible teamwork to keep the project running. We’ll give your team feedback on their first 4 episodes and help them plan their first 10. (We recommend one episode every four weeks.)

4) WE TAKE IT ONE STAGE FURTHER

We can look after the whole production process.

We’ll provide a facilitator-podcaster who can bring the voices in your organisation together. We can also look after the content and production process, making sure that we become the vehicle for your people’s voices and stories.



OPTIONS

Podcast Planning Workshop

A 3hr session where we identify the aspects of your culture you want to amplify, the value it will bring to your people and the type of content you will create.

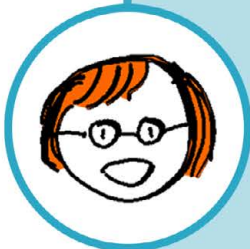
Cost £1,200*



Team Coaching and Training

As above AND we help you put a plan together, train your team of hosts and producers in basic microphone technique and audio editing and coach them through their first 4 episodes.

From £4,500*



Full-on Collaboration

We provide you with the main voice (a facilitator-podcaster) for your show. We plan and create the episodes, always with you at the centre of the process. We work with your podcast team through Visible Teamwork.

From £2,500* per month for 2 episodes a month

*Prices exclude VAT

Are you ready to bring your people together, regardless of where they are located?

Get in touch with Pilar Orti to talk about your organisation's culture and how we can best support you through **Podcasting for Connection**.

CONTACT

pilar@virtualnotdistant.com
www.virtualnotdistant.com
+44 (0)20 71930190